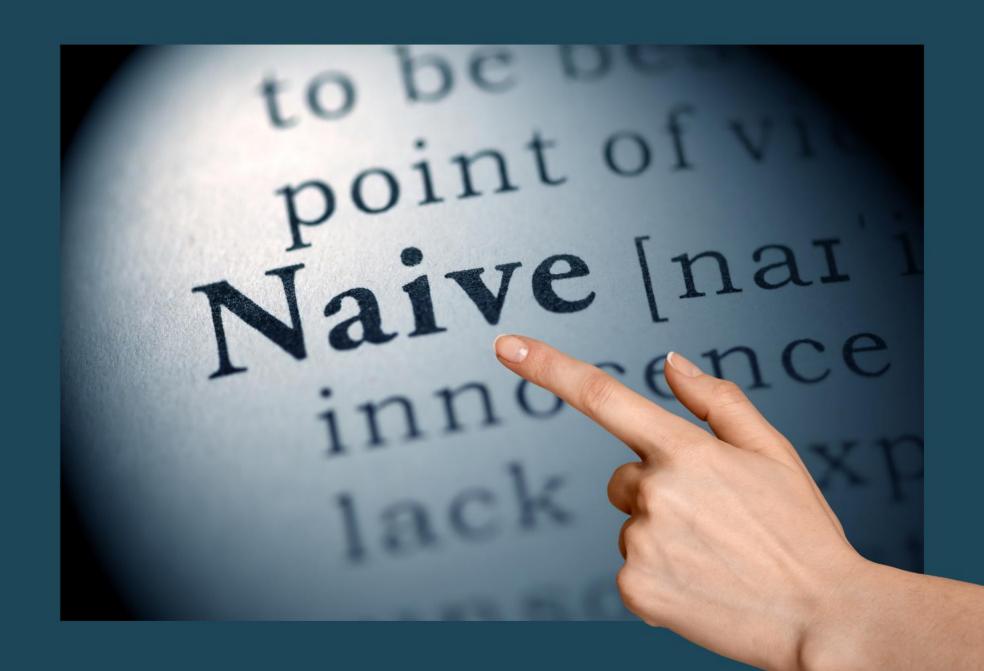


What the Heck is Happening to My Hormones!?



We are being ignored!

There are an estimated 25 million women that pass through menopause in the USA every year. Despite the size of this cohort, our health care and societal needs related to menopause have largely been ignored.



Menopause is viewed as negative and remains shrouded in secrecy. As a result of the silence, far too many women are unprepared for this stage of life. This has a negative impact on their health, their relationships, their work and their overall quality of dayto-day living.



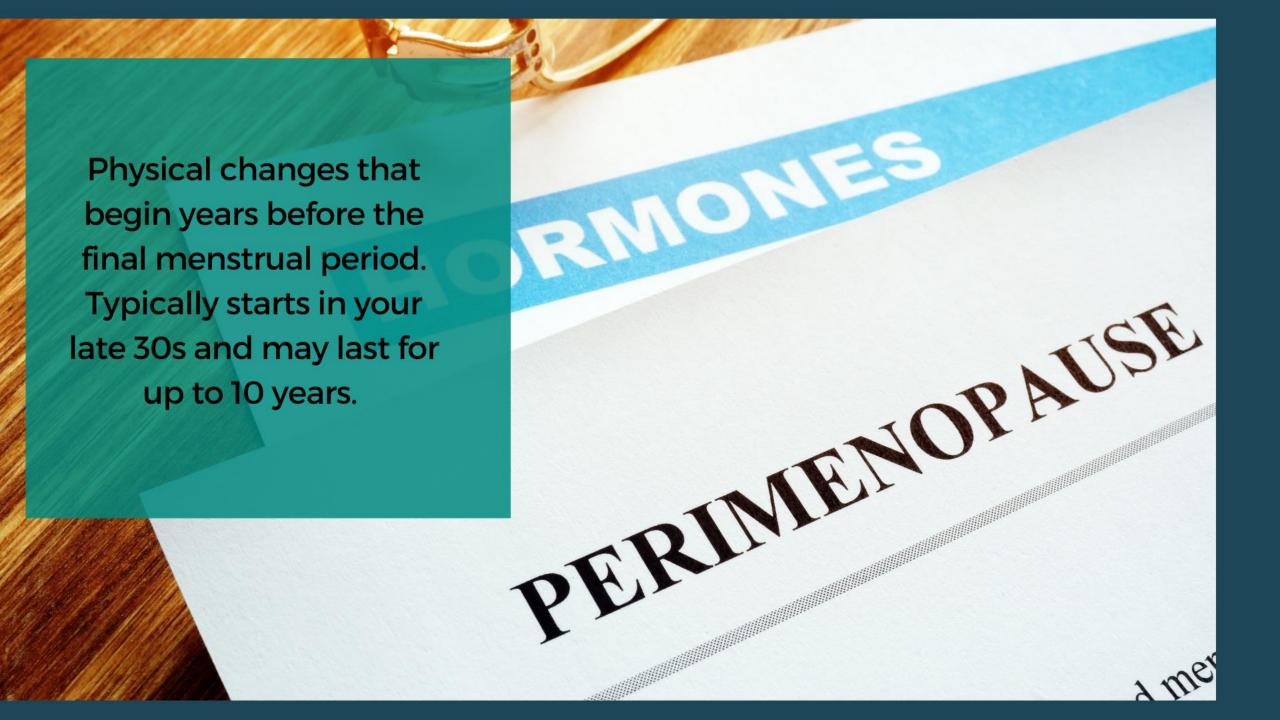
In 2017, Mayo Clinic did a survey to find out what post-graduate residents knew about menopause.

Less then 7% were taught minimal about menopause and there was ZERO education on perimenopause!

Are you in perimenopause?
Menopause?
Post menopause?



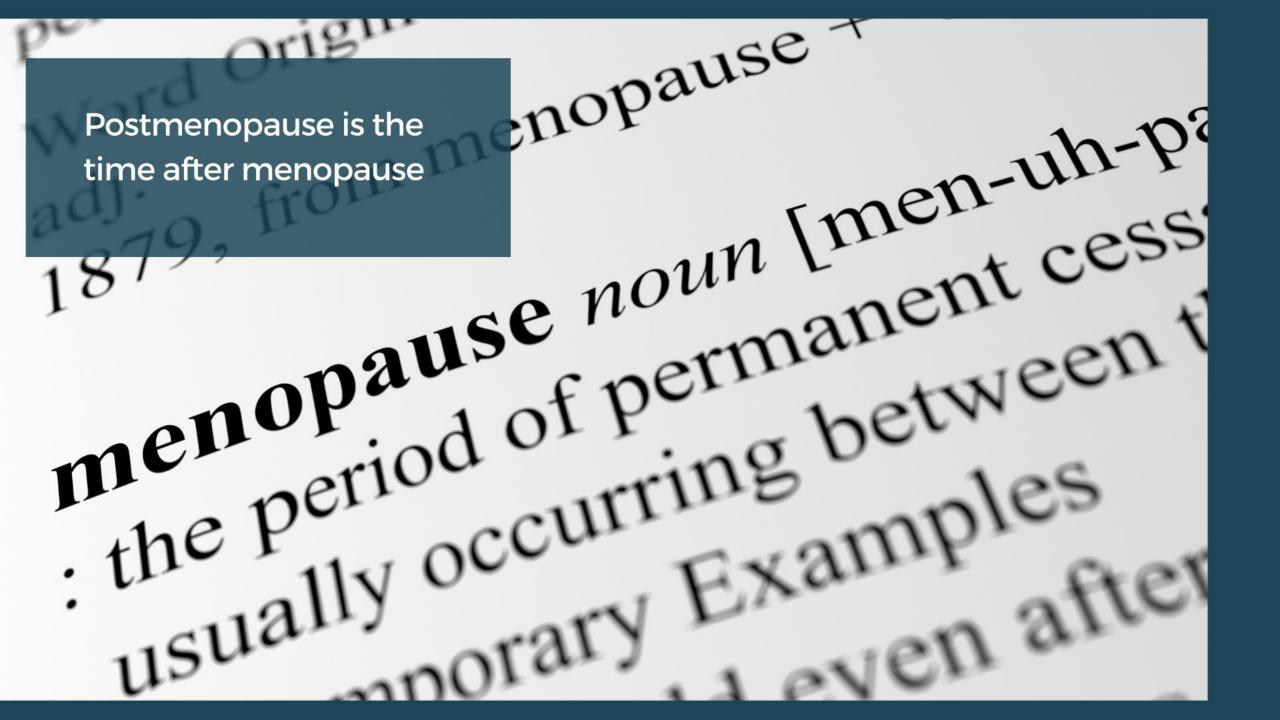
What defines peri menopause?



What defines menopause & post menopause?

Technically, menopause
is only one day in a
woman's life, which is
exactly when she has not
had a period for 12
months

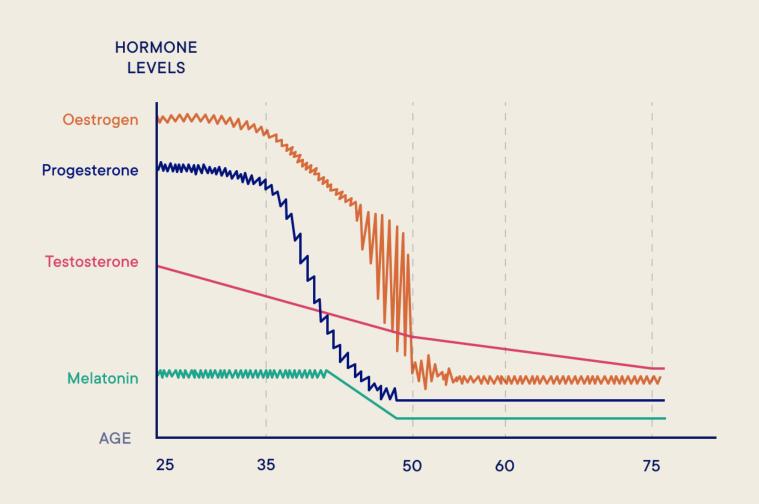




Menopause - who is affected?

- All women
- Around 80% have symptoms
- 25% have severe symptoms
- Symptoms can last for many years, even decades
- Half of women DO NOT see their GP
- 77% women did not realize their symptoms were due to menopause

A woman's life in hormones





weight gain

Perimenopause



Heavy period



fatigue

insomnia









palpitations

dry skin



insomnia

stomach anxiety & depression Heart weight gain

fatigue



Sore joints

Menopause Continued

High Cholesterol levels

of the leading causes of heart attacks. Cholester ow -density lipoprotein (LDL), which transports nsity lipoprotein (HDL), which transports high LDL levels heart you significa



Urinary tract infections



Low libido

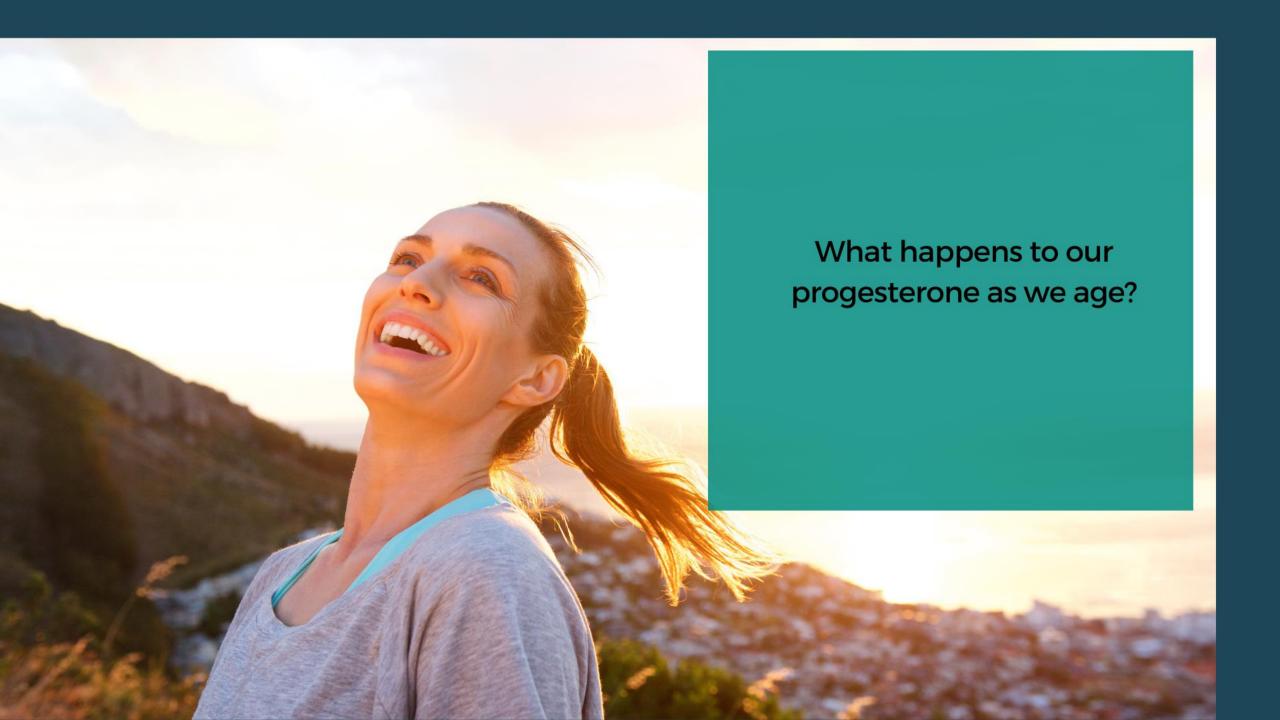
Foggy brain

Dry vagina

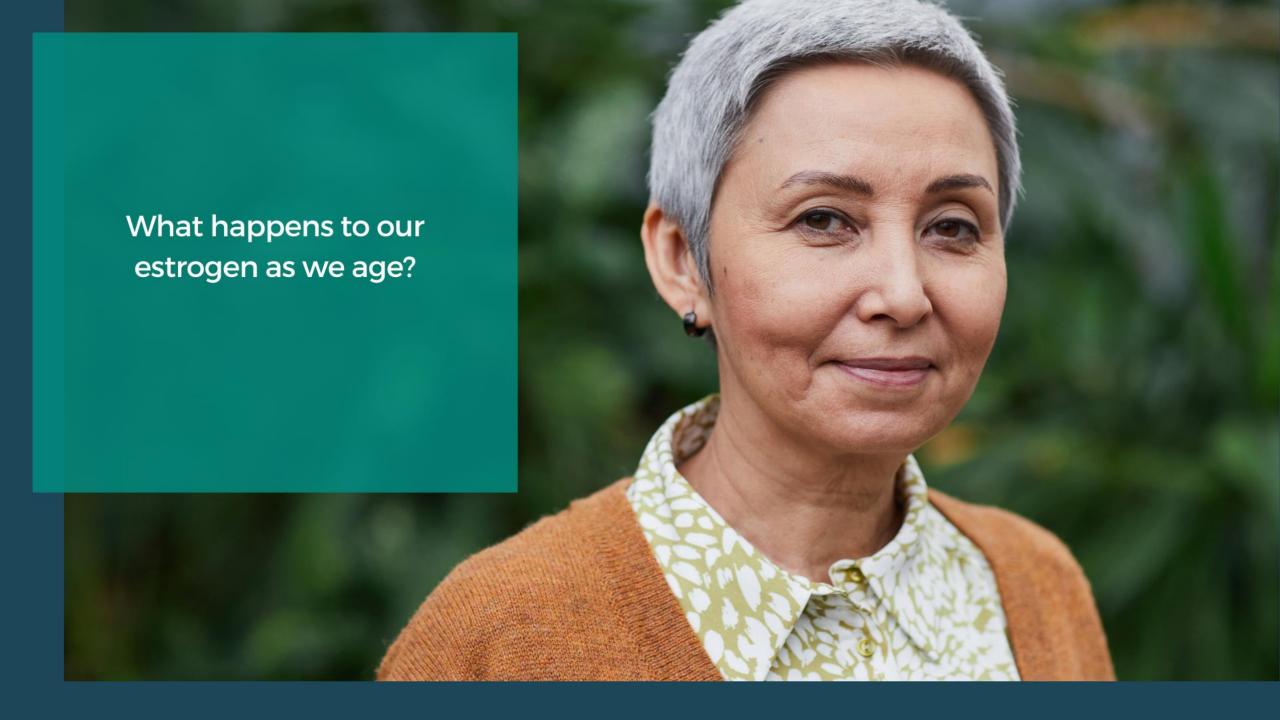




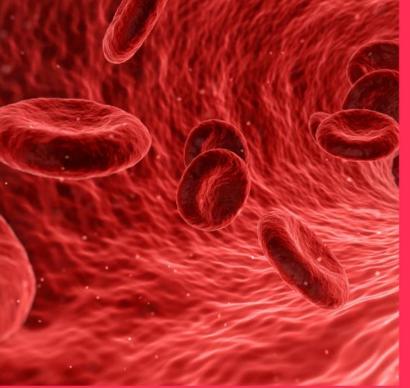
Sleep apnea











Perimenopause

Estrogen roller coaster



Estrogen Dominance





First line of treatments

- Birth control pills
- Hysterectomy
- Ablation

Hysterectomy is one of the most commonly performed surgical procedures in women. Estimates suggest that one in nine women will undergo hysterectomy during their lifetime and that approximately 600,000 procedures are performed each year in the United States.

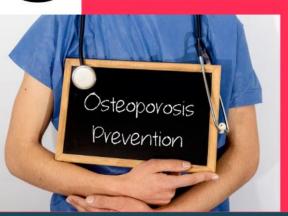








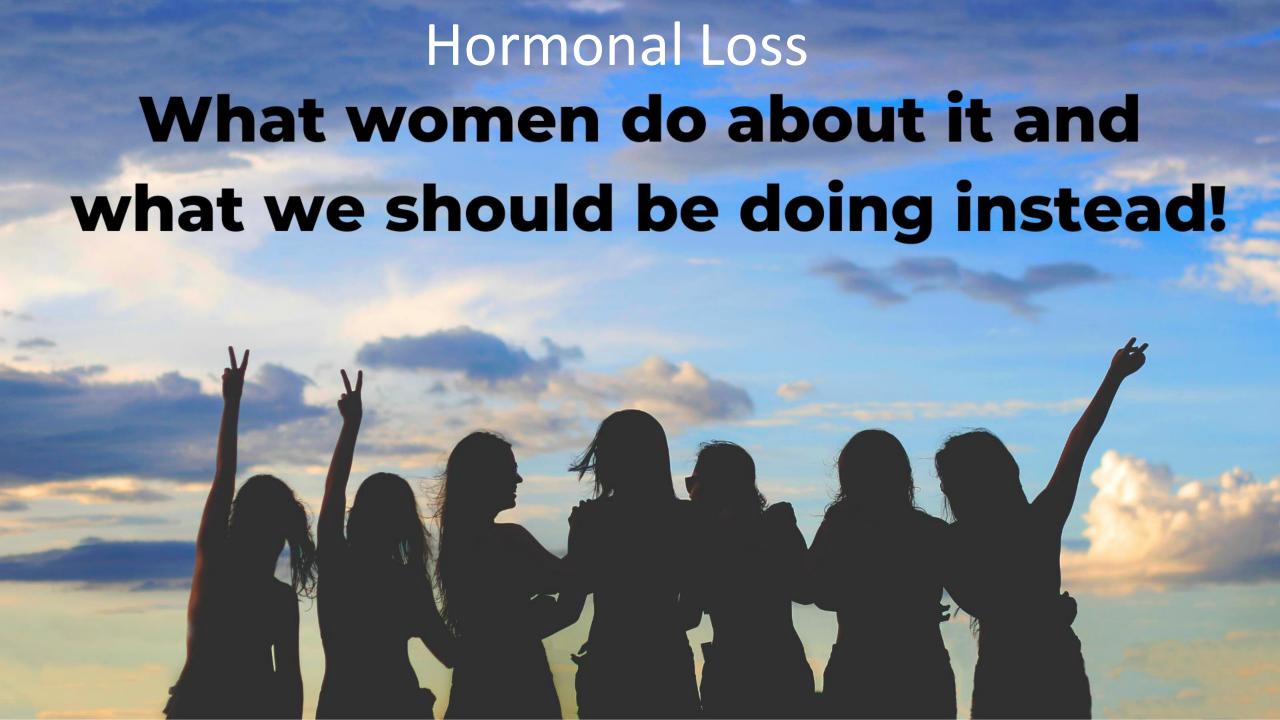








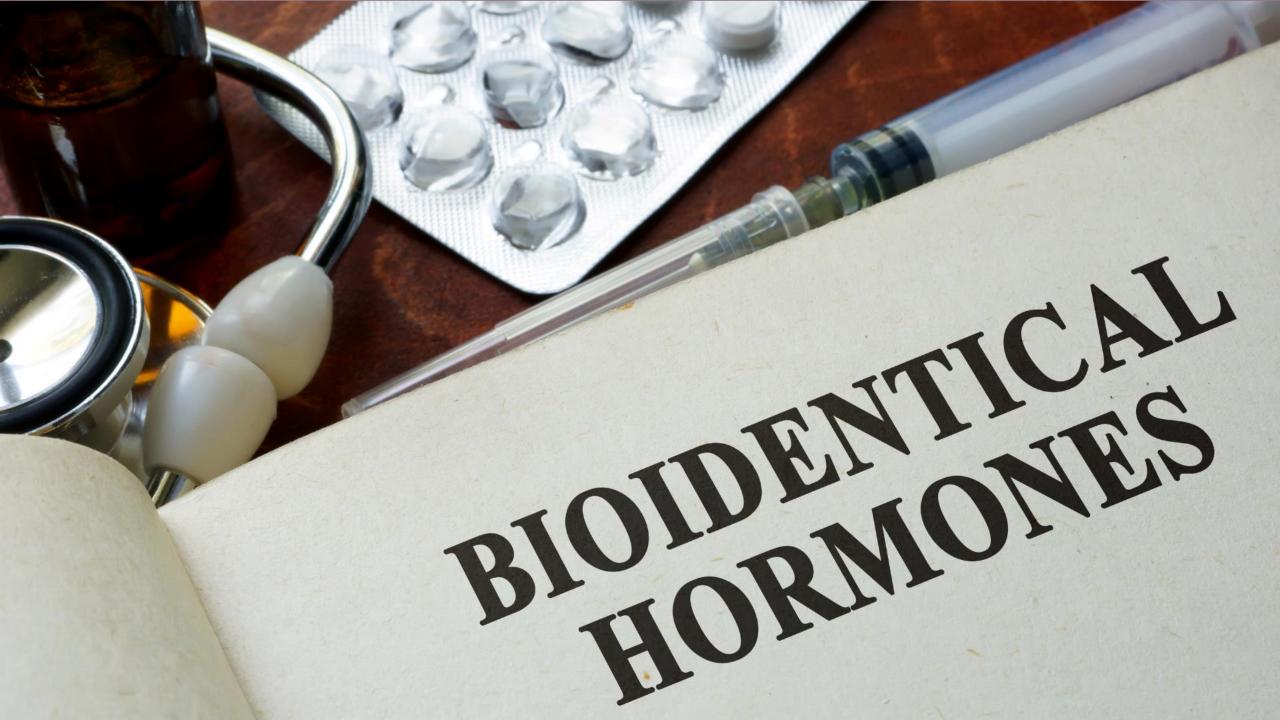






Don't make my mistake!

- You can't diet your way out
- You can't positive think your way out
- You can't yoga your way out
- You can't meditate your way out



What are Bioidentical Hormones?

Bioidentical hormones are lab-produced hormones derived from plants. They are chemically identical to those the human body produces.

The Current
Thinking On
Hormone Therapy
(It's Not What You
Heard 20 Years Ago)



Bioidentical Hormones VS Old HRT?



Premarin

<u>Premarin</u> is an orally administered estrogen. This estrogenic product is isolated from the <u>urine of pregnant horses</u>. It has been used for hormone replacement therapy for postmenopausal women since 1942.



Provera

- Provera was created to replace a woman's falling progesterone levels. However, Provera was made up of progestin which is the word that means it has progesterone like properties but are not progesterone and are synthetic.
- They don't have the full spectrum of all of progesterone's benefits, and they are loaded with side effects.

Premarin Based HRT

Estrogen hormone replacement became the number one most prescribed medication in America! It remained in first or second place for the rest of the century.

Until 2002 when the media got a hold of the results of the Women's Health Initiative study.





WHI

160,000 postmenopausal women aged 50–79 years over 15 years, making it one of the largest U.S. prevention studies of its kind, with a budget of \$625 million.



In 2002, the WHI study was abruptly halted because the researchers found that women taking a combination of estrogen and progestin had an increased risk of breast cancer, heart attacks, stroke, and blood clots. Headlines blasted the news that hormone therapy was unsafe, and the use of hormone therapy in the United States plummeted by about 80%.



The TRUTH of the WHI RESULTS



The women were over the age of 60, unhealthy, and overweight



Women who started hormone therapy in early menopause tended to live longer than women who didn't take hormones



In fact, a pooled statistical analysis of thirty clinical trials found that women who began hormone therapy before age 60 had a 39% lower risk of death than women who didn't take hormones.



It was the progestin that caused the increase in breast cancer!

In the Premarin only arm of the study

Breast cancer localized to breasts was reduced by 31% and ductal breast cancer was reduced by 29%



- 66 STUDIES

25 year study almost 1000 women in Washington. The women on estrogen without any progestins had no increased risk of breast cancer.

Scandinavia, 30,000 women were followed for 11 years. Women on natural estrogen alone, just estradiol, saw no increased risk of getting breast cancer

The French mission study followed almost 7000 women for 8.3 years. It compared breast cancer incidence in women on HRT versus those who never used it. The HRT used was natural estrogen, either alone or with natural progesterone. There was no increased risk of breast cancer

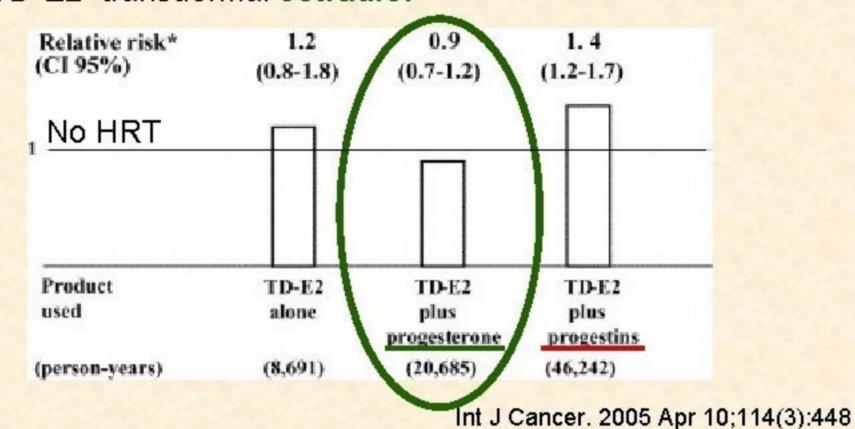


The French e3n cohort studied over 80,000 women!

E3N-EPIC Study

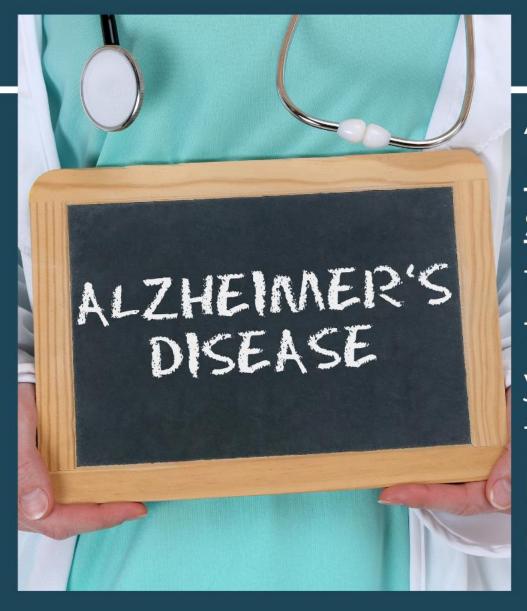
TD-E2=transdermal estradiol

Cohort study 55,000 women 8 years f/u c/w WHI— 16,000, 6 yr. f/u



E2 plus progesterone: no increased risk of breast

See also: De Lignieres B, de Vathaire F, Foumera retale phobined hormone replacement therapy and risk of breast cancer in a French cohort study of 3175 women. Climacteric 2002;5:332–40.



A new study in 2021 from the <u>University of Arizona Health</u> Sciences with over 4000 women found that women who used transdermal estradiol therapy for six years or greater were 79% less likely to develop Alzheimer's and 77% less likely to develop any neurodegenerative disease.

A pooled statistical analysis of thirty clinical trials found that women who began hormone therapy before age 60 had a 39% lower risk of death than women who didn't take hormones.



Natural Estrogen Replacement

- control of mind and mood
- more stamina
- better sleep
- enhanced femininity
- weight gain protection
- reduced risk of Alzheimer's disease, cardiovascular disease, bone loss and arthritis
- maintenance of healthy skin
- preservation of sexuality
- the breasts remain young and full
- elimination of hot flashes and night sweats



Benefits of Estrogen Over 800 Functions in the Human Body

- Gives us our curves
- Is an incredible appetite suppressant.
- Helps avoid menopausal weight gain especially in the belly!
- Influences immune system
- **Protects our heart**
- **Protects your brain**
- Improves your muscle mass and bone density
- Estrogen is needed to make progesterone receptors
- Reduces risk of dementia and Alzheimer's
- Helps us to be insulin sensitive
- Improves your muscle mass and bone density
- Boosts your mood natural anti depressant
- Improves energy
- Improves sex
- Vagina lubrication
- Skin collagen and elastin
- Helps your hair stay on your head longer and may even help your hair grow faster

Natural Progesterone Replacement

- protects the breasts uterus and probably the ovaries from cancer
- it acts as a natural diuretic
- it's calming is anti anxiety
- it decreases PMS and menstrual flow
- it Improves the breakdown of fat into energy
- it reduces breast tenderness and pain
- it contributes to the formation of new bone tissue
- it increases good cholesterol HDL
- it can help with hot flashes and vagina lubrication
- protects the the brain.



Benefits of Progesterone

Eases anxiety

Helps to prevent overgrowth of certain types of cells, which can help protect against some cancers including those of the breast or the uterus

Helps to prevent overgrowth of cells of the endometrial lining and prevent endometriosis from forming

Helps prevent fibrocystic disease and ovarian cysts

Helps with symptoms of PMS

Increases ability to handle stress

Helps the metabolism by contributing to the use of fat for energy

Assists in preventing plaque from forming on arterial walls

Helps to lower triglycerides

Essential for bone growth

Assists in the proper function of the thyroid gland

Can help to slow down the aging process

Improves insomnia

Improves libido

Reduces or eliminates migraines

Reduces inflammation and joint pain

Regulate menstrual cycles

Reduce weight gain

Natural Testosterone Replacement

- Support the maintenance and healthy growth of bone tissue
- Increase and maintain muscle mass
- Decrease the amount of fat storage (particularly in post-menopausal women)
- Promote a healthy sex drive or libido
- Decrease the risk of vaginal atrophy
- Heart protective



Benefits of Testosterone

Increased libido
Improved bone density
Increased muscle mass
Improved mood
Improved cognitive function
Energy
Breast protective
Weight loss
Stamina

What is the alternative?

10 Common Chronic Conditions for Adults 65+





68% have 2 or more chronic conditions



Hypertension (High Blood Pressure)



High Cholesterol 47%



Arthritis 31%



Ischemic Heart
Disease
(or Coronary Heart
Disease)
29%



Diabetes 27%



Chronic Kidney Disease

18%



Heart Failure 14%



Depression 14%



Alzheimer's Disease and Dementia

11%



Chronic Obstructive Pulmonary Disease

11%



What we offer

Group coaching for women in perimenopause and post-menopause.

Private coaching

Testing

BHRT for women and men

Peptide weight loss program for women

